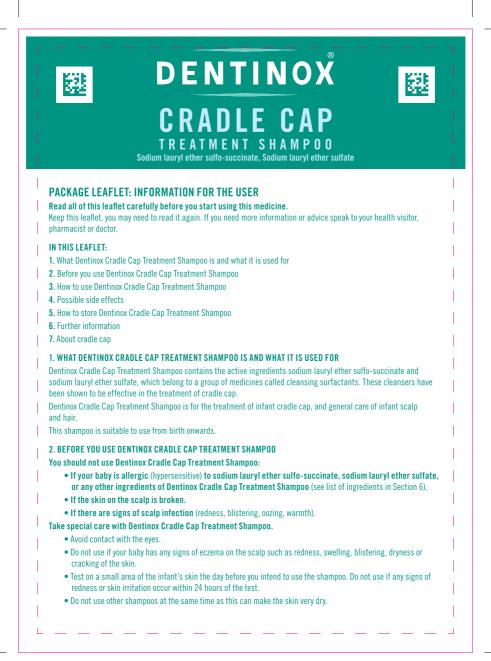
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ARTWORK DETAILS SPECIFICATION DETAILS Custome Dendron Brands Ltd **Previous Version** N/A We ask you to check fully and sign below. P0506 Every care is taken to ensure correctness. We cannot be held responsible for Product Name LET DENTINOX BELAUNCH Pharmacode No. 50gsm CRADLE CAP Material mistakes if passed by you Item Code Flat Size 165 (27.5) x 120 LTD0180 Please mark clearly any changes you require and return the original visual to us. Our Ref SO55384 Fold Size 27.5 x 120 (Colours on the visual are representative and not exact colour matches) DATAMATRIX CODE & TITLE TO VIEW Proof No. Two View Panel We will re-proof by return unless instructed otherwise. Major alterations 15/09/2020 Fold Detail PARALLEL from the original copy are chargeable as 'Author's Corrections'. **Packing Details** Shrink Wrap in Trays ARTWORK APPROVED Colours Front CYAN, PMS 3285 AMENDMENTS REQUIRED Colours Back PMS 3285 Specification and Artwork approved for printing by



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3. HOW TO USE DENTINOX CRADLE CAP TREATMENT SHAMPOO

Dosage: Use two shampoo applications of between 2-3ml. Repeat at each bath-time until the scalp is clear. Then use as necessary.

Wet the baby's head with warm water. Squeeze a little Dentinox Cradle Cap Treatment Shampoo onto your palm and massage gently but firmly over the entire scalp. Do not be afraid of touching the soft area of the scalp (fontanelle). Avoid excess massaging and hot water. Rinse off and repeat application. Rinse well and gently dry. Do not try to remove the cradle cap by picking at it.

If you use more Dentinox Cradle Cap Treatment Shampoo than you should:

• Too much Dentinox Cradle Cap Treatment Shampoo on the skin will not be a problem.

The shampoo is **not** poisonous if it is accidentally swallowed.

If the product gets into the eyes

The product, or the lather, may cause irritation if it gets into the eyes. If this happens, rinse with plenty of clean water. If rinsing one eye, take care to avoid washing product into the other eye. If irritation persists, contact a doctor or pharmacist.

If you have any further questions on the use of this product, speak to your health visitor, pharmacist or doctor.

4. POSSIBLE SIDE EFFECTS

Like all medicines, Dentinox Cradle Cap Treatment Shampoo can cause side effects, although these do not affect everybody.

- There have been reports of scalp redness, skin irritation, inflammation and dryness.
- If you notice any signs of skin sensitivity (allergy), stop using the product and seek medical advice.

Hair loss can occur when hair stuck in the cradle cap falls off with the patch. This is normal and the hair will grow back naturally. If any of the side effects become serious, or if you notice any side effects not listed in this leaflet, please speak to your health visitor, pharmacist or doctor. You can also report side effects directly via the Yellow Card Scheme at www.mhra.gov.uk/yellowcard. By reporting side effects you can help provide more information on the safety of this medicine.

5. HOW TO STORE DENTINOX CRADLE CAP TREATMENT SHAMPOO

Dentinox Cradle Cap Treatment Shampoo should be kept out of the sight and reach of children.

Do not store above 25°C.

Do not use Dentinox Cradle Cap Treatment Shampoo after the expiry date as indicated on the box. The expiry date refers to the last day of the month.

6. FURTHER INFORMATION

What Dentinox Cradle Cap Treatment Shampoo contains:

The active substances are sodium lauryl ether sulfo-succinate 6% w/w and sodium lauryl ether sulfate 2.7% w/w. The other ingredients are: sodium salt of coconut imidazoline, polyoxyethylene rapeseedamide, sodium chloride, dilute hydrochloric acid, rose perfume and purified water.

What Dentinox Cradle Cap Treatment Shampoo looks like and contents of the pack:

Dentinox Cradle Cap Treatment Shampoo is available in white plastic bottles containing 125ml.

Marketing Authorisation Holder and Manufacturer:

Dendron Brands Limited, 94 Rickmansworth Road, Watford, Hertfordshire, United Kingdom, WD18 7JJ.

7. ABOUT CRADLE CAP

For further information about cradle cap please refer to www.NHS.uk

This leaflet was last updated in September 2020.

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