

PLEASE CHECK ALL ARTWORK AND SPECIFICATION DETAILS BEFORE SIGNING

BY SIGNING THIS APPROVAL YOU ARE AUTHORISING US TO PRINT USING THESE DETAILS. PRODUCTION WILL NOT COMMENCE UNTIL APPROVAL OF PROOFS AND SPECIFICATION DETAILS ARE IN PLACE

	ARTWORK DETAILS		SPECIFICATION DETAILS	
	Customer	Dendron Brands Ltd	Previous Version	N/A
Product Name	LFT DENTINOX RELAUNCH	Pharmacode No.	P0506	
	CRADLE CAP	Material	50gsm	
Item Code	LTD0180	Flat Size	165 (27.5) x 120	
Our Ref	SO55384	Fold Size	27.5 x 120	
Proof No.	Two	View Panel	DATAMATRIX CODE & TITLE TO VIEW	
Date	15/09/2020	Fold Detail	PARALLEL	
ARTWORK APPROVED		<input type="checkbox"/>	Packing Details	Shrink Wrap in Trays
AMENDMENTS REQUIRED		<input type="checkbox"/>	Colours Front	CYAN, PMS 3285
			Colours Back	PMS 3285

We ask you to check fully and sign below. Every care is taken to ensure correctness. We cannot be held responsible for mistakes if passed by you.

Please mark clearly any changes you require and return the original visual to us. (Colours on the visual are representative and not exact colour matches).

We will re-proof by return unless instructed otherwise. Major alterations from the original copy are chargeable as 'Author's Corrections'.

Specification and Artwork approved for printing by

SIGNATURE

PRINT **DATE**

ESSENTRA
PACKAGING
Tel: 01638 660063
Fax: 01638 667128
ISDN: 01638 560030

DENTINOX[®]

CRADLE CAP

TREATMENT SHAMPOO

Sodium lauryl ether sulfo-succinate, Sodium lauryl ether sulfate

PACKAGE LEAFLET: INFORMATION FOR THE USER

Read all of this leaflet carefully before you start using this medicine. Keep this leaflet, you may need to read it again. If you need more information or advice speak to your health visitor, pharmacist or doctor.

IN THIS LEAFLET:

1. What Dentinox Cradle Cap Treatment Shampoo is and what it is used for
2. Before you use Dentinox Cradle Cap Treatment Shampoo
3. How to use Dentinox Cradle Cap Treatment Shampoo
4. Possible side effects
5. How to store Dentinox Cradle Cap Treatment Shampoo
6. Further information
7. About cradle cap

1. WHAT DENTINOX CRADLE CAP TREATMENT SHAMPOO IS AND WHAT IT IS USED FOR

Dentinox Cradle Cap Treatment Shampoo contains the active ingredients sodium lauryl ether sulfo-succinate and sodium lauryl ether sulfate, which belong to a group of medicines called cleansing surfactants. These cleansers have been shown to be effective in the treatment of cradle cap.

Dentinox Cradle Cap Treatment Shampoo is for the treatment of infant cradle cap, and general care of infant scalp and hair.

This shampoo is suitable to use from birth onwards.

2. BEFORE YOU USE DENTINOX CRADLE CAP TREATMENT SHAMPOO

You should not use Dentinox Cradle Cap Treatment Shampoo:

- If your baby is allergic (hypersensitive) to sodium lauryl ether sulfo-succinate, sodium lauryl ether sulfate, or any other ingredients of Dentinox Cradle Cap Treatment Shampoo (see list of ingredients in Section 6).
- If the skin on the scalp is broken.
- If there are signs of scalp infection (redness, blistering, oozing, warmth).

Take special care with Dentinox Cradle Cap Treatment Shampoo.

- Avoid contact with the eyes.
- Do not use if your baby has any signs of eczema on the scalp such as redness, swelling, blistering, dryness or cracking of the skin.
- Test on a small area of the infant's skin the day before you intend to use the shampoo. Do not use if any signs of redness or skin irritation occur within 24 hours of the test.
- Do not use other shampoos at the same time as this can make the skin very dry.

3. HOW TO USE DENTINOX CRADLE CAP TREATMENT SHAMPOO

Dosage: Use two shampoo applications of between 2-3ml. Repeat at each bath-time until the scalp is clear. Then use as necessary.

Wet the baby's head with warm water. Squeeze a little Dentinox Cradle Cap Treatment Shampoo onto your palm and massage gently but firmly over the entire scalp. Do not be afraid of touching the soft area of the scalp (fontanelle). Avoid excess massaging and hot water. Rinse off and repeat application. Rinse well and gently dry. Do not try to remove the cradle cap by picking at it.

If you use more Dentinox Cradle Cap Treatment Shampoo than you should:

- Too much Dentinox Cradle Cap Treatment Shampoo on the skin will not be a problem.

The shampoo is **not** poisonous if it is accidentally swallowed.

If the product gets into the eyes

The product, or the lather, may cause irritation if it gets into the eyes. If this happens, rinse with plenty of clean water. If rinsing one eye, take care to avoid washing product into the other eye. If irritation persists, contact a doctor or pharmacist.

If you have any further questions on the use of this product, speak to your health visitor, pharmacist or doctor.

4. POSSIBLE SIDE EFFECTS

Like all medicines, Dentinox Cradle Cap Treatment Shampoo can cause side effects, although these do not affect everybody.

- There have been reports of scalp redness, skin irritation, inflammation and dryness.
- If you notice any signs of skin sensitivity (allergy), stop using the product and seek medical advice.

Hair loss can occur when hair stuck in the cradle cap falls off with the patch. This is normal and the hair will grow back naturally. If any of the side effects become serious, or if you notice any side effects not listed in this leaflet, please speak to your health visitor, pharmacist or doctor. You can also report side effects directly via the Yellow Card Scheme at www.mhra.gov.uk/yellowcard. By reporting side effects you can help provide more information on the safety of this medicine.

5. HOW TO STORE DENTINOX CRADLE CAP TREATMENT SHAMPOO

Dentinox Cradle Cap Treatment Shampoo should be kept out of the sight and reach of children.

Do not store above 25°C.

Do not use Dentinox Cradle Cap Treatment Shampoo after the expiry date as indicated on the box.

The expiry date refers to the last day of the month.

6. FURTHER INFORMATION

What Dentinox Cradle Cap Treatment Shampoo contains:

The active substances are sodium lauryl ether sulfo-succinate 6% w/w and sodium lauryl ether sulfate 2.7% w/w. The other ingredients are: sodium salt of coconut imidazoline, polyoxyethylene rapeseedamide, sodium chloride, dilute hydrochloric acid, rose perfume and purified water.

What Dentinox Cradle Cap Treatment Shampoo looks like and contents of the pack:

Dentinox Cradle Cap Treatment Shampoo is available in white plastic bottles containing 125ml.

Marketing Authorisation Holder and Manufacturer:

Dendron Brands Limited, 94 Rickmansworth Road, Watford, Hertfordshire, United Kingdom, WD18 7JJ.

7. ABOUT CRADLE CAP

For further information about cradle cap please refer to www.NHS.uk

This leaflet was last updated in September 2020.

LTD0180